

DCMM : Digital Capabilities Management Model

DCMM is about changing paradigm of the IT role in the organization. IT is digital capabilities function responsible for the organization's digital capabilities.

Benefits:

- Increased innovativeness
- Resources efficiency
- Continual adaptation, continual learning, managing work as knowledge work
- Collaboration in complex networks, complex systems theory, information era logic
- Transformation from IT acting as a service provider to the organisation's digital capability function

Components:

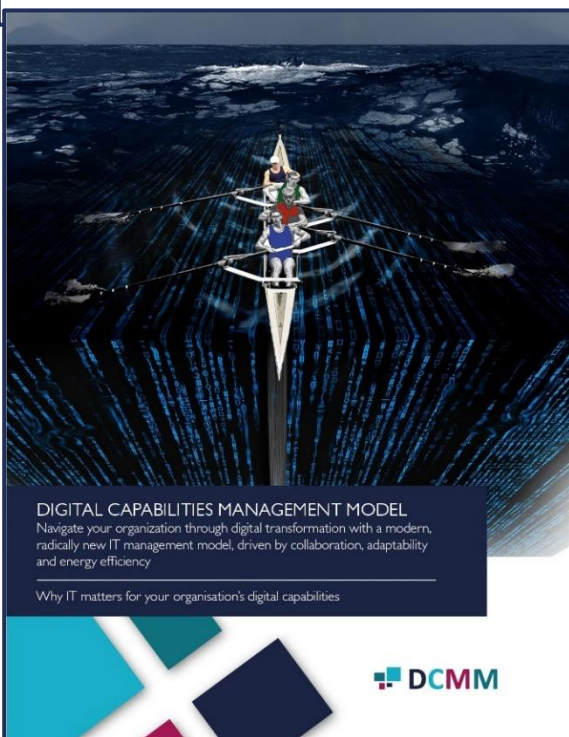
- Digital Agents and Digital Capabilities, AI, complex self-managed systems
- Innovation board, innovation ecosystems, collaboration networks
- Activities, dynamic stories, knowledge aggregation
- Visual proportional model, qualitative metrics
- Managing IT as a knowledge work, collaboration #CLQ
- Principles, Techniques
- Body of knowledge DCMM book ISBN: 9781723571923

5 principles

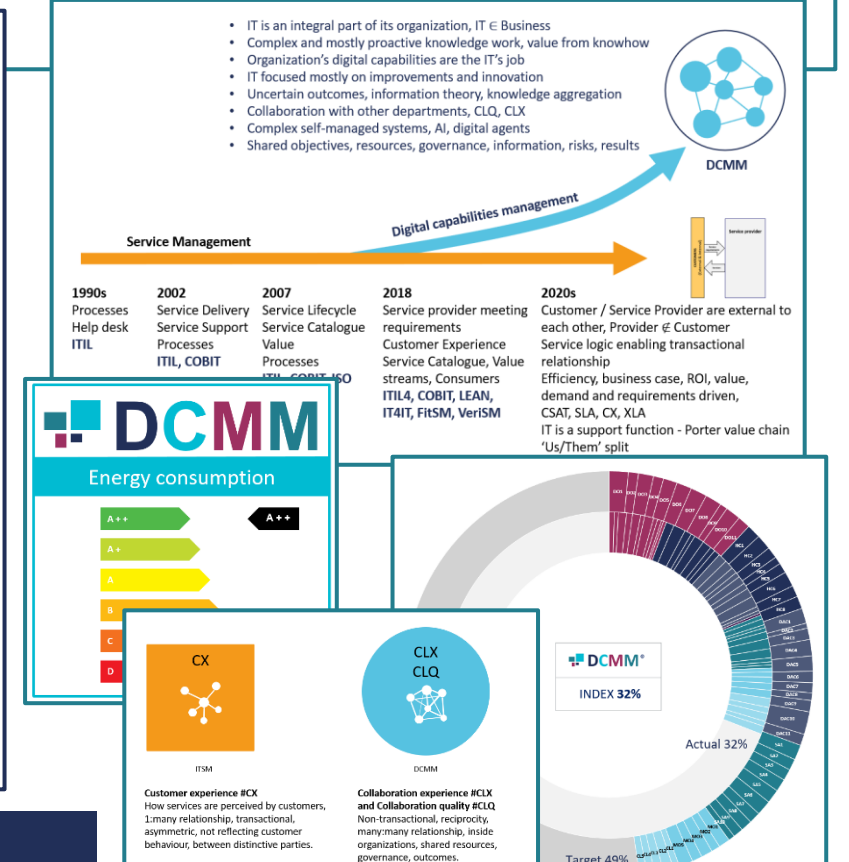
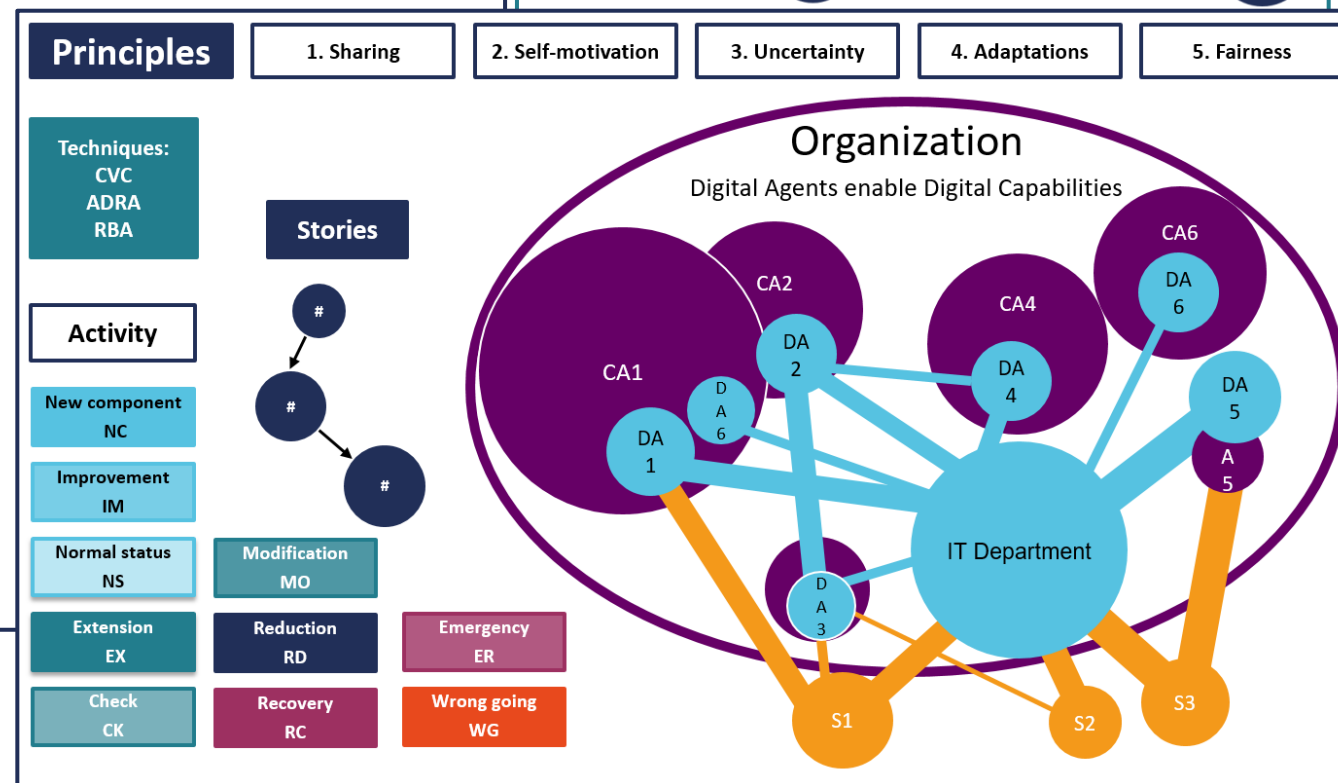
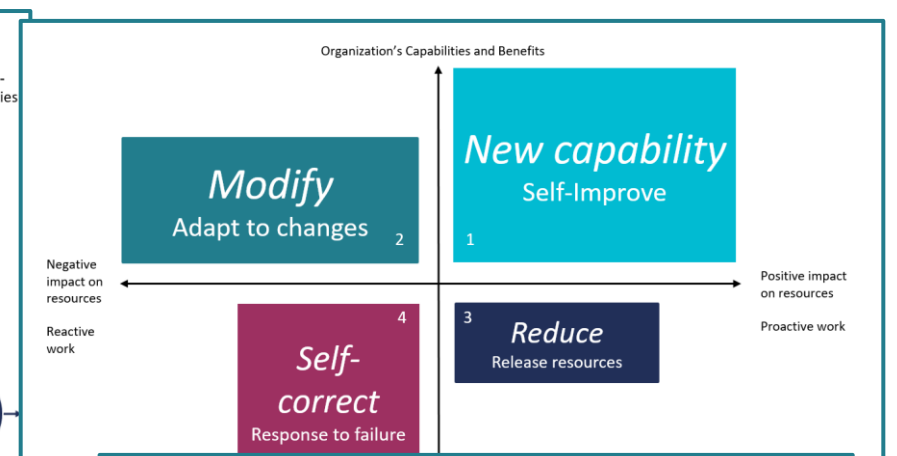
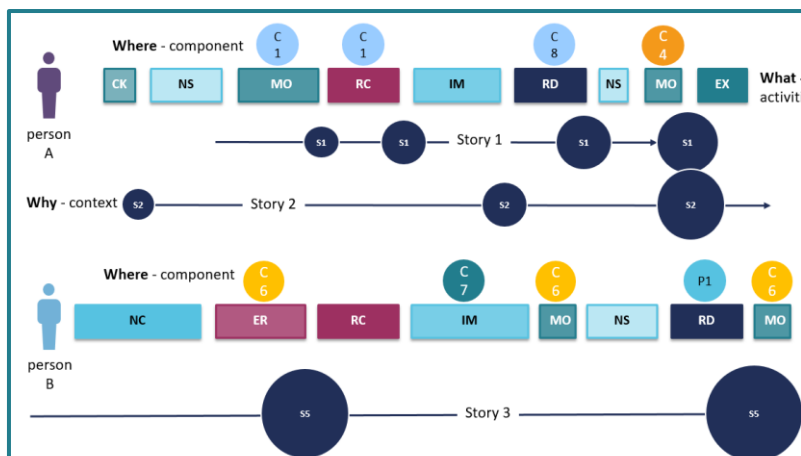
- Sharing
- Self-motivation
- Uncertainty
- Adaptations
- Fairness

Techniques

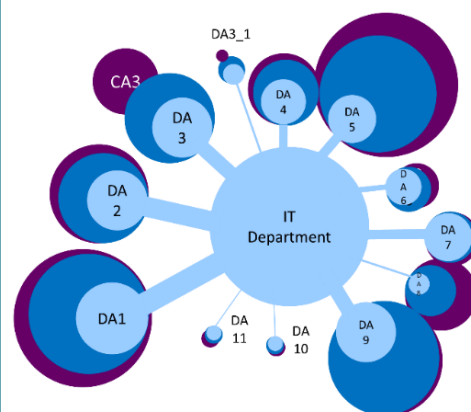
- RBA – Resource-Benefit Analysis
- ADRA - Activity Driven Resources Allocation
- CVC - Cost Value Calculation



Activities and stories, visual proportional model, collaboration, innovation



Total resources versus Benefits of Capabilities



IT Annual Resources Total	3 500 000 GBP	Benefit versus resources	Actual Benefit of resources
A1. EPR Finance	21%	110%	2 656 500
A2. Logistics	14%	120%	1 356 000
A3. CRM in ERP	14%	80%	586 800
A3.1. CRM in cloud	2%	20%	20 400
A4. Personal and salary	8%	120%	720 000
A5. Email and collaboration	9%	150%	2 872 500
A6. Intranet	5%	110%	280 500
A7. Security	9%	120%	416 400
A8. E-learning	2%	200%	716 000
A9. Personal computing	14%	100%	1 770 000
A10. Smart Cameras	1%	100%	47 000
A11. Customer services AI	1%	100%	51 000
Total	100%	119%	11 503 100 GBP

Trainings

Course	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8	Day 9
DCMM Masterclass									
DCMM Professional									
DCMM Manager									
DCMM Expert									
Innovation Management in IT									
Digital Transformation for CIO									
Digital IT Strategy									
Information theory for IT practitioners									

DCMM is the next generation model

