



CIO 2021

Conference for Digital era CIO

26 August 2021 Quality Hotel Brno Exhibition Centre****

Conference itSDFI 2021 – partnership levels and packages

IT STRATEGY & DIGITAL TRANSFORMATION INTERNATIONAL CONFERENCE

Conference topic: CIO 2021 and digital transformation

Conference date: 26 August 2021, valid also for next conference 19 May 2022

Place: CZE, Brno

Conference web: www.q4it.eu/conference/

Expected audience: >50 CIOs, IT managers, government, public sector, corporates, executives, city representatives, CIOs in large organizations.

Value for partners	Not to be expected
Gaining visibility and reputation through high-quality conference for senior management	Low profile conference visitors
Networking and personal meetings with respected managers and directors	Distribution of marketing gadgets to visitors
Establishing ecosystem like connections and partnerships B2B, B2C	Meeting with unexperienced audience

Conference web: www.itsdfi.com

twitter: @itSDFI #itSDFI **LinkedIn:** itSDFI

Organizer: Q4IT s.r.o., Vystaviste 405/1, 603 00 Brno, Czech republic, VAT: CZ29304831, www.q4it.eu

Sponsorship details and inquires: Jonathan Boyd, jonathan.boyd@q4it.eu or info@q4it.eu

General contact: info@q4it.eu

Conference manager: Petra Partyšová, petra.partysova@q4it.eu

Conference program director: Zdeněk Kvapil, zdenek.kvapil@q4it.eu

Conference partnership levels - packages:

#		Gold	Silver
1	User case study in main hall / presentation	yes *	yes *
2	Tickets included in package	5	3
3	Partner logo in Section	Gold	Silver
4	Space for collateral material	Yes **	Yes **
5	Rollups	4	2
6	Logo on conference program	yes	yes
7	Propagation over conference Twitter / LinkedIn	yes	yes
8	Discount on additional tickets/price per ticket	-20%	-20%
	Price per package	3.120 € 78.100 CZK	1.580 € 39.450 CZK

Normal ticket price: 4.460 CZK + VAT / 180€

* Topic of presentation and content to be agreed before conference to ensure that it matches with conference vision and topic. Presentation in the form of user case (problem, solution, benefits, lessons learnt) is preferred.

** Shared table for collateral material provided by conference organizers. No stands or extra tables for partners available as conference concept is not providing Expo part.

Organizers reserve right not to approve startup presentation if capacity is exceeded or startup focus is not in relevant to the conference audience.

**** Focus group workshop is meeting with conference audience to discuss specific management topic (ESM, Financial Management, Quality management, etc.). Number of participants depends on topic attractiveness. Group meeting is organized in smaller meeting rooms.

Gold partner

- individual agreement
- banners
- web, social media promotion
- personal networking

Silver partner

- individual agreement
- banners
- web, social media promotion
- personal networking