

itSDFI 2021

“CIO 2021 – we learn from stories”

Conference for the digital era CIO

26 August 2021 CZE / Quality Hotel Brno

1. What is CIO's role in digital transformation?
2. What CIO skills matter in 2021?
3. What are the latest and most innovative IT management trends all types of organizations?
4. How should CIO work in digital ecosystems?

itSDFI 2021 is experience sharing conference for modern CIO. Since 2012, conference provides exclusive opportunity to meet, connect and get inspired between progressive CIOs and IT managers.

Conference 2021 is about redefining the IT role in organisations, understanding that IT is an integral part of everything, where IT is essential driving force in every modern organisation.

Conference themes:

- Collaboration management models
- IT budgeting for innovations – Beyond Budgeting
- Systems thinking – ecosystems, complexity
- Digital transformation, AI, IT driven innovations, handling growing uncertainty

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| Venue: | Quality Hotel Brno Exhibition Centre****, Czech republic |
| Date: | 26 August 2021 |
| Web / registration: | www.q4it.eu/conference/  @itSDFI  itSDFI |
| Program director: | Zdeněk Kvapil, zdenek.kvapil@q4it.eu Jonathan Boyd, jonathan.boyd@q4it.eu |
| Event manager: | Petra Partysová, +420 728 535 280, petra.partysova@Q4IT.eu |
| Target group: | CIO, CTO, Top management, IT managers, Innovation officers |
| Organiser: | Q4IT in partnership with several contributing organisations: www.q4it.eu |

Program:

- 4 x 20 min progressive CIOs stories
- 2 x 20 min AI use cases, Digital transformation, large scale innovations
- 4 x 20 min thought speaking leaders about modern trends in IT management











Panel: IT role in innovations

Conference type: future focused think tank, targeted to outstanding CIOs and thought leaders

Expected audience: 50 C-level managers

21.5.2021 workshop for conference participants: “CIO of the digital era” led by Jonathan Boyd

- Social media and modern CIO
- Digital ecosystem
- Collaboration versus service provider

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| 09:05 - 9:10 | Conference start – welcome from the conference founder - Zdeněk Kvapil, Jonathan Boyd, Q4IT Conference focus „CIO 2020 – we learn from stories“ | | |
| 9:10 | Jonathan Boyd, GBR, eMite Zdeněk Kvapil, CZE, Q4IT |  |  |
| 9:40 | Igor Dobřický, CZE | |  |
| 10:05 | TBD | |  |
| 10:30 | Coffee break | | |
| 10:50 | Lucie Nová, Quality Manager | |  |
| 11:15 | Přemysl Vala, CIO Moravia IT | |  |
| 11:40 | Panel with speakers – overview of management models, paradigms, where is IT management heading. | | |
| 12:10 | Lunch | | |
| 13:20 | <i>TBD</i> | | |
| 13:45 | Jan Tomíšek, Managing Associate at ROWAN LEGAL, CZE | |  |
| 14:10 | <i>TBD</i> | | |
| 14:35 | <i>Partner entry</i> | | |
| 14:45 | Coffee break | | |
| 15:10 | <i>TBD</i> | | |
| 15:35 | Panel – innovation in the public sector Miroslav Vacula, CIO Jihomoravský Kraj Jiří Šafránek, CIO Olomoucký Kraj | |  |
| 15:50 | Jonatan Boyd, Zdenek Kvapil, Q4IT “The key characteristics of IT management models” |  |  |
| 16:20 | Conference closing, invitation to itSDFI 2021 | | |
| | Time reserve | | |
| 16:30 | End | | |