DCMM : Digital Capabilities Management Model

Accreditation rules for delivering DCMM courses to become DCMM Accredited Training Organisation – DCMM ATO

Potential partners:

Training or consultancy companies providing education or consultancy services to IT professionals.

Trainings target group:

CIO, IT managers, IT governance consultants with an interest in digital transformation and modernisation of IT management methods.

Why new courses:

➢ Adding new, fresh topic to your trainings portfolio addressing CIOs challenges like Digital Transformation, innovations, ecosystems, collaboration.

➢ Provide CIO inspiration to re-design completely their IT management pattern

➢ Re-define the role of IT in modern organisation and transform IT from costs centre to innovation department.

Modern CIO are challenged to re-position IT in their organisations. Actual management models are constructed around customer who says what is needed, IT is here to deliver solution. This logic means passive role of IT, making IT less and less relevant, undermining organisations capability to innovate and collaborate in digital ecosystems. DCMM is brining fresh and highly awaited new coherent model designed with actual knowledge and solving digital era challenges.

For training organization it means option to extend training portfolio by three courses, where all courseware is developed, trainer manual with course exercise are ready-to-use, exams are available and also certifications confirming achieved skill level.

Course	Target group	Days	Badge	
DCMM Masterclass	Introduction course for CIO, suitable also for ever IT professional, consultants. **Related SFIA skills:** ITSP – Strategic planning GOVN – Governance INOV – Innovation METL – Methods and tools OCDV - Organisational capability development	1	**DCMM** ® MASTERCLASS	Detail
DCMM Professional	Team leaders, IT governance specialists, any IT professional, consultants **Related SFIA skills:** METL – Methods and tools BUSA – Business situation analysis FEAS – Feasibility assessment OCDV – Organisational capability development	2	**DCMM** ® CERTIFIED PROFESSIONAL	Detail
DCMM Manager	CIO, IT manager, Team leader, consultants **Related SFIA skills:**	2		Detail

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	GOVN – Governance INOV – Innovation PEMT – Performance management ETMG – Learning and development management METL – Methods and tools BPRE – Business process improvement BENM – Benefits management		DCMM CERTIFIED MANAGER	
DCMM Expert	CIO, IT manager, Team leader, consultants **Related SFIA skills:** GOVN – Governance INOV – Innovation BUSA – Business situation analysis FEAS – Feasibility assessment OCDV – Organisational capability development PEMT – Performance management ETMG – Learning and development management METL – Methods and tools BPRE – Business process improvement BENM – Benefits management	5	DCMM CERTIFIED EXPERT	

Key characteristics of the new courses:

- Several hand-on exercises included in course programs, active involvement of participants – trainer manual developed, description of exercise solutions
- Courseware in editable form, useable immediately, no need to invest time and resources
- Fitting well into week courses planning, targeted to Thursday and Friday trainings to maximize utilization of training facilities. For this reason courses are either 1 or 2 days, or DCMM Expert covering 4-5 day training slot.

For training organisations willing to deliver DCMM courses entry criteria must be met:

- Future trainers have to pass the trainings or request online on boarding one-on-one introduction. We offer free trainings for the future trainers or we can provide initial training as a part of first course delivery provided by Q4IT trainer.
- Sign license agreement and ensuring access to developed courseware and to cover NDA and IP
- Fast and risk free on boarding process available for strategic partners.

After meeting entry criteria and signing licence agreement, DCMM Accredited Training Organization will receive

- Course descriptions in editable form for publishing in catalogues and on ATO web – see course here
- Examples of certificates
- Promotional material
- Publicity through social media
- We provide continually updated course materials

Body of knowledge documented in book DCMM : Amazon   ISBN: 9781723571923

Courseware and accreditation and licensing fees are described in license agreement, Appendix C.

End prices for courses:

- See ATO profit calculator – Appendix F

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- On site trainings and closed groups can be offered individually and are fully in hands of the training organization

Exams delivery

- Exams are provided centrally, exams are distributed from Q4IT where answer sheets are processed.
- For large training organisations and strategic partners, exams and certifications can be distributed directly by ATO based on extra agreement where logistics are agreed.

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Certification schema valid since 7/2021

Course	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Badge
DCMM Masterclass	1 day course							DCMM MASTERCLASS
DCMM Professional		2 day course						DCMM CERTIFIED PROFESSIONAL
DCMM Manager				2 day course				DCMM CERTIFIED MANAGER
DCMM Expert			5 day course					DCMM CERTIFIED EXPERT
Digital Transformation for CIO						1 day course		Q4IT CERTIFICATION IN DIGITAL TRANSFORMATION
Digital IT Strategy							1 day course	Q4IT CERTIFICATION IN DIGITAL IT STRATEGY
Theme:	Why DCMM and key components	DCMM ROI and project phases	Transforming IT management to DCMM	Managing IT using DCMM pattern	Driving IT innovation	Digital transformation of IT management	IT strategy for digital era organizations	

Picture 1: DCMM trainings structure

Picture 2: ATO logo

Examples of certificates for successful candidates:

Picture 3: Examples of certificates provided by the licence provider

Fast and costs free on boarding process is available for strategic partners who will be provided extra support and competitive market advantage:

- Initial online assessment of the ATO partner – skype call, check of suitable profile (respected ATO, well established clients network and reputation on the market).
- Providing access to ITQI marketing materials so ATO can immediately publish courses on their web – course descriptions can be taken from here: https://www.q4it.eu/en/dcmm-courses/
- Providing DCMM ATO badge/logo to the ATO partner
- As soon as ATO confirms market demand, licence agreement is signed and Train-The-Trainer is organized online or by Q4IT in suitable location. After licence signature, ATO gets fully developed PowerPoint slide deck, where ATO logo can be placed.
- Exams are handled by Q4IT as soon as the course is finished – assistance is provided to pilot first run of exams.

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